

Discover the most popular languages with the bab.la Language World Cup 2014



(Hamburg, 14th November 2014) The language portal bab.la and the language blog Lexiophiles have unveiled the final results and rankings for the bab.la Language World Cup 2014. The competition started on October 13th and lasted for almost five weeks, with friendly battles between two out of the 32 languages each day. Anyone could vote for their favourite language on the bab.la language portal. With an amazing total number of 70,527 votes from our users, bab.la is pleased to present the best loved languages in the world.

At the end of the competition, the languages that have gathered the most votes are Polish, English and Italian. Third place went to Italian while English was voted the second most appreciated language. Finally, the glorious winner of the bab.la Language World Cup 2014 is Polish, with 2,277 votes.

“The competition was created last year to address the lack of hard data regarding the world’s most loved languages. We decided to ask for the opinion of bab.la language lovers on this matter” says project manager Benedetta Montagnoli. “The bab.la Language World Cup 2014 turned out to be a great success as we had many users involved, with a total of 70,527 votes. Many of our language lovers supported their favourite language on Facebook and Twitter, discussing the pros and cons of a given language. The Polish fans were particularly enthusiastic and, thanks to their votes, Polish unexpectedly beat English, the winner of last year.”

The Language World Cup 2014 results and rankings can be found here:

<http://en.bab.la/news/language-worldcup-2014>

About bab.la:

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 26 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Finnish, French, German, Greek, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish, Thai and Turkish), the site operates on a wiki - style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter and Patrick Uecker.

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